REPORTING YOUR CREDIT
This recorded seminar was originally presented as the live seminar and webcast, *Taking Stock of Health Law This Election Year*, recorded on May 20, 2016, in Seattle, WA. If you attended the live seminar or webcast and reported CLE credits, you cannot also report credits from watching or listening to this recording.

DESCRIPTION
The health care industry is in a tremendous state of change as all healthcare industry participants and regulatory agencies seek out new models of service delivery and reimbursement to improve quality and reduce costs. In this recorded seminar, distinguished presenters take stock of health law this election year and get to the heart of topics of most concern in Washington State.

AGENDA

   Learn the Office of the Insurance Commissioner’s (OIC) role in the regulation of health insurance, including:
   - What OIC does and does NOT regulate
   - OIC’s priority legislation for 2017: surprise billing; history of the issue in Washington State; what other states are doing; political context

   Lonnie Johns-Brown – *Legislative Director, Office of the Insurance Commissioner, Olympia*

2. Provider/Payer Partnerships and Industry Consolidation
   Health care providers and insurers continue to consolidate in Washington and across the nation at a rapid rate. In this session get an overview of what hospital and physician consolidation has occurred in Washington over the last several years. Additional topics include:
   - Get insights into how the antitrust enforcement agencies at the state and federal level approach provider and insurer consolidation
   - Get the current status of the FTC’s pending litigation against three hospital mergers and how one state (West Virginia) has tried to shield a hospital merger through a state “certificate of public advantage” law
   - Know the current status of the proposed insurer mergers between Anthem and Cigna as well as Aetna and Humana and what the Department of Justice may be considering as it reviews these mergers
   - Get an overview of the efforts by some states and the FTC to stop what they view as anticompetitive physician mergers

   Douglas Ross – *Davis Wright Tremaine LLP, Seattle*
   Zosia Stanley – *Policy Director Access, Washington State Hospital Association, Olympia*
   Tim McMichael – *Assistant General Counsel and Director Special Investigations Unit, Premera Blue Cross, Seattle*
3 Healthier Washington: Paying for Value

- Examine the shared health goals among public and private entities via Accountable Communities of Health
- Better understand Healthier Washington's policy framework and its levers to move the state to quality and value
- Learn how the State and its partners are purchasing coverage within value-based models
- Discover the State's recent efforts in shared decision making
- Get more information on the state’s efforts in Medicaid transformation through Section 1115 authority

Kali Morris – Senior Health Policy Analyst, Office of Health Innovation and Reform, Washington Health Care Authority, Olympia
Laura Zaichkin – Administrator, Office of Health Innovation and Reform, Washington Health Care Authority, Olympia

4 HC Legislative Update

Chris Blake – Counsel, house HC Committee, Olympia
Kathy Buchli – Coordinator/Counsel, Senate HC Committee, Olympia

5 Prevent or Assume: A New Way of Thinking About Breach

Law firms are increasingly targeted by governments, criminal enterprises, and hacktivists seeking private information that can be leveraged for competitive, economic, political, or social gain.

Learn a new way of thinking about breach, wherein law firms assume breach has already occurred, and architect their controls and responses based on this premise. The discussion addresses specific tools and techniques law firms can deploy – embracing people, processes, and technology – to align attitudes and actions, establish priorities, measure results, and challenge conventional wisdom.

Ann Nagel - University of Washington, Seattle
Seth Shapiro - Executive VP and Risk Strategist, Kibble and Prentice, Seattle

6 The Washington State Medical Commission – What’s Trending Today

- Get an update on Interstate Medical Licensure Compact: What states have joined the compact, progress on implementation and Washington’s status
- Get the NC Dental FTC ruling and its implications for the Medical Commission
- Tips for social media for practitioners – to Tweet or not to Tweet
- Learn what’s new in telemedicine

Melanie deLeon - Executive Director, Medical Quality Assurance Commission, Tumwater

7 Washington Health Plan Exchange: Update and Lessons Learned

A review of the Washington Health Plan Exchange and discussion of updates regarding the exchange and some lessons learned along the way

Pam MacEwan – CEO, Washington Benefits Exchange, Olympia

Biographies continued on the next page.
KATHY BUCHLI has been working in the legislative environment for over 15 years. She currently works for the nonpartisan Senate Committee Services and serves as the Coordinator and Counsel to the Senate Health Care Committee where she focuses on public health issues and drug policy. Before accepting a position at Senate Committee Services, Kathy began her career with the Washington State Legislature as an Assistant Code Reviser for the Office of the Code Reviser. Kathy graduated from the University of Wisconsin - Madison with a degree in political science and earned her Juris Doctorate from Seattle University School of Law. She resides in Olympia and enjoys worrying about the Green Bay Packers in her free time.

MELANIE DELEON graduated from the University of Puget Sound with degree in Business Administration and spent the next 13 years as an Air Force officer. Upon leaving active duty, Melanie became a Quality Manager for a local software manufacturing company and worked her way up to run the manufacturing facility. During this time, Melanie completed her law degree at Seattle University School of Law. She started working for the Attorney General’s Office in 2001, prosecuting cases for the Office of the Insurance Commissioner, the Department of Health and then litigated juvenile dependencies and parental terminations. After a brief time as a criminal prosecutor, Melanie became a staff attorney for the Department of Health working with the Medical and Chiropractic Commissions. In January 2008, Attorney General Rob McKenna appointed her as the Executive Director of the Washington State Executive Ethics Board. In August 2014, Melanie was appointed by the Medical Quality Assurance Commission to be their Executive Director.

LONNIE JOHNS-BROWN is the legislative director at the Office of the Insurance Commissioner (OIC), where she has worked since 2014. Prior to coming to OIC she worked for thirty two years a contract lobbyist in the Washington state legislature where she specialized in issues in the areas of health and human services, early learning and women’s rights.

PAM MACEWAN is the Chief Executive Officer for the Washington Health Benefit Exchange. Prior to joining the leadership team at HBE, Pam served as Executive Vice President for Public Affairs and Governance for Group Health Cooperative. She directed Medicare and Medicaid program performance and strategy, government relations, public policy, communications, and consumer governance serving on Group Health's leadership team for 16 years. Previously Pam served as a Commissioner with the Washington Health Services Commission implementing the Health Services Act. She worked with a broad coalition to pass health reform legislation. Pam has served on several health policy initiatives in the public and private sector, chairing the Association of Washington Health Plans, serving on the Washington State Hospital policy committee, the King County Health Action Plan, and the Children’s Health Initiative. She holds an MAT in history from Brown University and a BA in economics from The Evergreen State College.

TIM MCMICHAEL is an Assistant General Counsel and Director, Special Investigations Unit with Premera Blue Cross in Seattle, Washington. Mr. McMichael graduated, high honors, from the University of Washington School of Law in 1999. In his current position, Mr. McMichael manages litigation for Premera and manages the company’s fraud, waste and abuse prevention unit. Prior to joining Premera, Mr. McMichael was an Associate with the law firm Heller Ehrman in their Seattle office practicing complex commercial litigation from 2001-2006. After that, he was a Senior Counsel (Litigation) with Wyndham Hotel and Resorts from 2006-2009.

Biographies continued on the next page.
KALI A. MORRIS is Health Policy Project Manager for the Washington State Health Care Authority where she supports policy research and development for health systems transformation. Since joining the Health Care Authority, she has primarily focused on delivery system reform for the state’s Medicaid program. She earned her J.D. from Gonzaga University School of Law and was admitted to the Washington State Bar in 2014.

ANN NAGEL is the Director and Associate Chief Information Security Officer at the University of Washington. She’s responsible for privacy and information security policies, analysis and consulting, education and awareness, and incident management. She manages a team that’s developing innovation resources to help University of Washington manage its information security and privacy risk.

DOUGLAS C. ROSS is a partner in the Seattle office of Davis Wright Tremaine and a former chair of the firm’s litigation department. He concentrates his practice in antitrust and litigation, representing clients under investigation by the Federal Trade Commission, the Antitrust Division of the Department of Justice, and various state attorneys general.

Mr. Ross is an officer of the ABA’s Antitrust Section and a past chair of the Section’s Health Care Industry Committee. He is the past chair of the Antitrust Practice Group of the American Health Lawyers Association and of the WSBA Antitrust, Consumer Protection, and Unfair Business Practices Section. He is a member of the Bureau of National Affairs’ Health Law Advisory Board and is listed by Chambers USA in Commercial Litigation.

Mr. Ross is an adjunct faculty member at the University of Washington Law School where he teaches antitrust in the Fall and a seminar on competition in health care in the Winter. Before entering private practice in 1982, Mr. Ross spent three years at the Antitrust Division. He is a 1978 graduate of Columbia Law School, where he was a Harlan Fiske Stone Scholar, and a 1975 graduate of Tufts University, where he received his B.A. summa cum laude in economics.

SETCH SHAPIRO Executive Vice President & Risk Strategist, has more than 30 years of experience in risk and insurance. Seth addresses the needs of Kibble & Prentice’s clients in the areas of enterprise risk management, risk assessment and analytics, information security management, M&A due diligence, contract analysis and risk financing program design. Prior to joining Kibble & Prentice in 2009, Seth served as Director for the Seattle office for a New York-based firm providing risk and insurance solutions for mid-size to large companies, and as a principal consultant and founder of a multi-disciplinary risk management consulting firm. Seth was also Senior Vice President and National Practice Leader for Marsh’s Information Risk Consulting group, where he managed information risk assessments, executive workshops, security policy development, security policy reviews, technology due diligence in mergers and acquisitions, and insurance gap analyses. He was also a charter member of MMC’s original enterprise risk management consulting practice. Seth also spent nine years with Aon Corporation, and six years with American Mutual Fire Insurance Company.

Seth holds a Masters of Business Administration from the University of South Carolina, and a B.A. from Vanderbilt University. He also holds a number of certifications including Chartered Property and Casualty Underwriter (CPCU), Associate in Risk Management (ARM), Associate in Insurance Services (AIS), and Associate in Reinsurance (ARE).

Seth is an Adjunct Professor of Information Assurance at the University of Washington, and previously served as an Adjunct Professor of Risk Management at Seattle University. He is a member of the Speaker Committee for the Pacific Northwest Enterprise Risk Forum, Regional Director Professional Risk Managers’ International Association (PRMIA), and a member of the Society of Information Risk Analysts.
ZOSIA STANLEY is Policy Director, Access at the Washington State Hospital Association (WSHA). WSHA represents all the hospitals in Washington State, and works to improve the delivery, quality, accessibility, and affordability of health care. Zosia is responsible for policy issues that address access to health care, including facility regulations, insurance coverage issues, charity care, and health information privacy. She has also worked at WSHA in the areas of mental health, substance use disorder, and health care integration. Prior to working for WSHA, Zosia worked as an attorney in private practice. In that role, she counseled private sector health care clients on transactional and litigation matters. Zosia earned both a JD and a Master of Health Administration from the University of Washington.

LAURA KATE ZAICHKIN is the Deputy Chief Policy Officer for the Washington State Health Care Authority. She leads the Office of Health Innovation and Reform, HCA’s health policy and innovation engine primarily focused on the development and implementation of the state’s five-year plan for health system transformation, called Healthier Washington. Prior to joining HCA in 2013, Laura was with the National Quality Forum in Washington DC where she convened a public-private partnership of national health care entities to help shape and catalyze action around the National Quality Strategy. Laura has a masters degree in public health policy from The George Washington University.

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