

The 29th Annual Intellectual Property Institute

**WSBA CLE
24602 SEA/WEB**



Tuesday, April 16, 2024

Tuition:

- \$250.00 – Intellectual Property Section Members
- \$275.00 – Standard/Non-Section Members
- \$275.00 – Join the Intellectual Property Section (\$25) and register at the discounted price (\$250).

6.0 CLE credits

- 5.0 – L&LP
- 1.0 – Ethics

Washington State Bar Association

1325 Fourth Avenue, Suite 600
Seattle, WA 98101

In Person and Webcast

**Presented in partnership with the
WSBA Intellectual Property Section**

DESCRIPTION:

The 2024 IP Institute will be an in-person and online one-day event with faculty from across the country and the state presenting from the WSBA offices in downtown Seattle. We are delighted to have Cynthia Arato as this year's keynote speaker. Timely topics such as case law updates, AI and privacy concerns will be addressed. Join us for a reception downtown afterwards.

CO-CHAIRS:

Rodney Tullett – IP Attorney, Battle Ground, WA
Ian Crosby – Susman Godfrey LLP, Seattle, WA
Dr. Connie Wan – Seattle Gummy Company, Seattle, WA

WSBA IN-PERSON MEETINGS & EVENTS

As WSBA returns to in-person meetings, events, and gatherings, and in order to ensure consistent levels of safety for WSBA employees, volunteers, and guests at our in-person events, WSBA will follow the COVID-19 guidance provided at the [CDC website](#). If state or local health authorities impose stricter requirements than the CDC, WSBA will comply with the state or local requirements in the area in which the event is held. As a friendly reminder, if you are sick, or exhibiting signs or symptoms of COVID-19, we request that you stay home. For more information on COVID-19 Prevention Actions from the CDC, see [How to Protect Yourself and Others | CDC](#).

Schedule

**8:15 a.m. Check-in • Walk-in Registration
Morning Refreshments**

8:40 a.m. Webcast Log-In Opens

**8:55 a.m. Welcome and Introductions by
Program Co-Chairs**

Rodney Tullett – IP Attorney, Battle Ground, WA
Ian Crosby – Susman Godfrey LLP, Seattle, WA
Dr. Connie Wan – Seattle Gummy Company, Seattle, WA

9:00 a.m. The State of AI Litigation

There has been an explosion of litigation in the past year challenging the development and use of Generative AI products and services. Cynthia will provide an overview of the pending litigations, including who is suing, who is being sued, and the claims and defenses being raised.

Cynthia S. Arato – Shapiro Arato Bach LLP, New York City, NY

**10:00 a.m. An Update on Significant Intellectual
Property Decisions**

This session provides a summary of the most significant Intellectual Property decisions over the past year.

Colin Heideman – Knobbe Martens Olsen & Bear LLP,
Seattle, WA

11:00 a.m. BREAK

11:15 a.m. USPTO Panel

Hear updates from representatives from the USPTO, including harmonization and prosecution highway efforts.

Jessica Patterson – USPTO, Alexandria, VA

Taylor Elfervig – USPTO, Alexandria, VA

David Fink – USPTO, Alexandria, VA

Maryam Ipakchi – USPTO, Bethesda, MD

Nelson Yang – USPTO, Alexandria, VA

12:15 p.m. LUNCH (hosted)

1:15 p.m. AI Patents for Non-Software Practitioners

Join us for a shallow dive into drafting AI patent applications for those who may not have deep expertise in the software arts. AI technology seems to be touching almost every domain under the sun. What are the essentials when drafting an AI patent application? What must be covered in the disclosure meeting? The AI patent process is demystified, and potential pitfalls are covered.

Greg Maurer – Klarquist Sparkman, LLP, Portland, OR

2:15 p.m. BREAK

(schedule continued next page)

(schedule continued from previous page)

2:30 p.m. Privacy and Generative AI: How Privacy and Data Protection Laws Impact the Development and Use of Generative AI

In this session, we'll:

- Provide an overview of the global privacy and data protection laws impacting the development and use of generative AI.
- Discuss privacy issues in common client scenarios involving generative AI.
- Share best practices to help clients reduce privacy risks and navigate uncertainty as generative AI and the privacy landscape evolves.

Sue Boyd – Sue Boyd Law, Seattle, WA

Kerri Davis – Smartsheet Inc., Redmond, WA

Laura Lemire – Schwabe, Williamson & Wyatt, P.C., Seattle, WA

Hannah Paegeler – Zoominfo, Vancouver, WA

3:30 p.m. Ethics Gallimaufry for IP Lawyers

Lawyers who practice in the field of Intellectual Property come across many of the same ethical issues as their counterparts in other areas of practice, but IP lawyers can also encounter problems unique to IP. Thorny questions about confidentiality, duty of candor, conflict of interest and providing competent representation can be difficult when known and potentially devastating when unknown or unrecognized. This presentation will highlight a handful of ethics issues that can arise in an IP practice (including some matters that draw the attention of the USPTO Office of Enrollment and Discipline) and will review some of the Washington Rules of Professional Conduct IP lawyers ought to keep in mind.

Robert Carlson – Lee & Hayes PC, Seattle, WA

4:30 p.m. Adjourn • Complete online evaluations.

REGISTRATION

ONLINE ▶ Go to www.wsba.org and enter **24602** in the search box. Payment by credit card.

BY PHONE ▶ Call **800-945-9722 or 206-443-9722** with credit card and registration/order form in hand. Our service provider will charge you a separate, non-refundable transaction fee of 2.5% on all bank card transactions.

BY MAIL ▶ Please fill out this registration form and mail to WSBA seven business days prior to the program along with your check payable to WSBA. Credit card payments by mail or fax are no longer accepted.

Name WSBA #

Address

City State Zip

Phone Email

- Please omit my name from the networking list made available to exhibitors and/or attendees.
 Registrations received less than 48 hours before a seminar are not guaranteed a coursebook or other presentation materials on-site.
 If special accommodations are needed, please email cle@wsba.org or call toll-free at **1-800-945-9722**.

PRICING AND PAYMENT

- | | |
|--|---|
| <p><input type="checkbox"/> #24602 SEA, attend in Seattle at WSBA 4/16/24</p> <ul style="list-style-type: none"> <input type="radio"/> \$250.00 – Intellectual Property Section Members <input type="radio"/> \$275.00 – Standard/Non-Section Members <input type="radio"/> \$275.00 – Join the Intellectual Property Section (\$25) and register at the discounted price (\$250). | <p><input type="checkbox"/> #24602 WEB, attend via webcast 4/16/24</p> <ul style="list-style-type: none"> <input type="radio"/> \$250.00 – Intellectual Property Section Members <input type="radio"/> \$275.00 – Standard/Non-Section Members <input type="radio"/> \$275.00 – Join the Intellectual Property Section (\$25) and register at the discounted price (\$250). |
|--|---|

Check enclosed, payable to “WSBA” for the amount of _____
MAIL TO: Washington State Bar Association, 1325 Fourth Ave, Suite 600, Seattle, WA 98101-2539

PAYMENT POLICIES

Payment: Individual registrants must use a separate form, however, payment may be made with a single check for multiple parties.

Refunds: Registration fees may be refunded, less \$25 for handling, for written cancellations postmarked or emailed by 5 p.m., up to 3 business days before the seminar. No refunds after that date, but you will receive the coursebook. Canceled registrations may not be transferred to other seminars. You may send a substitute (e.g., someone from your firm) in lieu of canceling.
Note: Please keep a copy of this flier for your records.

OFFICE USE ONLY Date Check # Total