The 29th Annual Intellectual Property Institute

ORIGINAL PROGRAM DATE
April 16, 2024

AVAILABLE MEDIA TYPES
Video & Audio MP3

*Presented in partnership with the WSBA
Intellectual Property Section*

REPORTING YOUR CREDIT

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DESCRIPTION

The 2024 IP Institute features faculty from across the country and the state including Cynthia Arato as this year's keynote speaker. Timely topics such as case law updates, AI and privacy concerns are be addressed.

AGENDA

1　**The State of AI Litigation**
There has been an explosion of litigation in the past year challenging the development and use of Generative AI products and services. Cynthia will provide an overview of the pending litigations, including who is suing, who is being sued, and the claims and defenses being raised.
Cynthia S. Arato - Shapiro Arato Bach LLP, New York City, NY

2　**An Update on Significant Intellectual Property Decisions**
This session provides a summary of the most significant intellectual property decisions over the past year.
Colin Heideman – Knobbe Martens Olsen & Bear LLP, Seattle, WA

3　**USPTO Panel**
Hear updates from representatives from the USPTO, including harmonization and prosecution highway efforts.
Jessica Patterson – USPTO, Alexandria, VA
Taylor Elfervig – USPTO, Alexandria, VA
David Fink – USPTO, Alexandria, VA
Maryam Ipakchi – USPTO, Bethesda, MD
Nelson Yang – USPTO, Alexandria, VA

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4   AI Patents for Non-Software Practitioners

Get a shallow dive into drafting AI patent applications for those who may not have deep expertise in the software arts. AI technology seems to be touching almost every domain under the sun. What are the essentials when drafting an AI patent application? What must be covered in the disclosure meeting? The AI patent process is demystified, and potential pitfalls are covered.

Greg Maurer – Klarquist Sparkman, LLP, Portland, OR

5   Privacy and Generative AI: How Privacy and Data Protection Laws Impact the Development and Use of Generative AI

In this session, we'll:

- Provide an overview of the global privacy and data protection laws impacting the development and use of generative AI;
- Discuss privacy issues in common client scenarios involving generative AI; and
- Share best practices to help clients reduce privacy risks and navigate uncertainty as generative AI and the privacy landscape evolves.

Sue Boyd – Sue Boyd Law, Seattle, WA
Kerri Davis – Smartsheet Inc., Redmond, WA
Laura Lemire – Schwabe, Williamson & Wyatt, P.C., Seattle, WA
Hannah Paegeler – Zoominfo, Vancouver, WA

6   Ethics Gallimaufry for IP Lawyers

Lawyers who practice in the field of Intellectual Property come across many of the same ethical issues as their counterparts in other areas of practice, but IP lawyers can also encounter problems unique to IP. Thorny questions about confidentiality, duty of candor, conflict of interest and providing competent representation can be difficult when known and potentially devastating when unknown or unrecognized. This presentation will highlight a handful of ethics issues that can arise in an IP practice (including some matters that draw the attention of the USPTO Office of Enrollment and Discipline) and will review some of the Washington Rules of Professional Conduct IP lawyers ought to keep in mind.

Robert Carlson – Lee & Hayes PC, Seattle, WA